



# SUMMER MANGO MANIA

#MuchosMangoes

Connect with us



At **CRESPO ORGANIC** we aim to increase the allure and consumption of organic Mexican mangoes, by providing a high **quality and consistent product**, while educating, exciting, engaging and enticing mango consumers globally.

We seek to help change and drive **perceptions of Mexican organic** agriculture, people and culture, as well as develop and promote sustainable agricultural growth and markets for our Mexican land and people, for generations to come.

We hope to inspire consumers to get to know their food chain better, by offering a transparent and direct trade route **from our orchards to your table**.



Crespo Organic Summer Mango Mania desires to **EDUCATE | EXCITE | ENGAGE | ENTICE** mango consumers with sweet price points and juicy sales.

Summer Mango Mania encircles these astounding prices with a content toolset that is rich and robust. We offer a full spectrum of creative and reliable resources designed to stimulate and entice purchases at the store level, as well as educate and arouse consumers digitally.

Social Media Contests  
Commodity Education  
Mango Tips & Tricks

Demos & Tastings  
Swag  
Culinary Education

Cooking Classes  
KICK Events  
Social Media Giveaways

Recipes & Videos  
#ChooseYourCut  
Farmer Talks

Find out more about Crespo Organic Mango merchandising on our resources page.



## CRESPO ORGANIC'S SUMMER MANGO MANIA

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is the collision point between our peak production time in Nayarit & Sinaloa and the height of consumer demand, better known as **SUMMERTIME!**

For two months, in the heat of the summer, between June and August while orchards are most copious, **MANGO MANIA** frenzy ensues!



www.CrespoOrganic.com

